

ABSTRACT OF THE DISCLOSURE

A head shop server transmits an advertisement statement (handbill) to a user's portable telephone set via Internet. The advertisement statement is displayed at the portable telephone set by the user's E-mail receiving operation, and an advertisement document to be linked with the advertisement statement can be instructed to be printed to a printing sever via Internet by operation of the portable telephone set.

The printing server stores the instructed advertisement document data, and transmits the advertisement document data via Internet in response to a print request from an MFP via Internet. The MFP prints the advertisement document based on the received advertisement document data.

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